

Program of the International scientific ESD conference
„ECONOMIC AND SOCIAL DEVELOPMENT IN BIPOLAR AND MULTIPOLAR ENVIRONMENT “
ESDBME - BELGRADE 2025, 30-31st May, 2025

Venue: UNIVERZITET MB, Teodora Drazjera 27, 11000 Belgrade, Serbia



First day of the Conference, May 30 th 2025		
09:30 – 10:00	Individual arrival of delegates	
10:00 – 10:30	Opening Ceremony - Invited speaker	
<div>WELCOME ADDRESSES</div> <div>Domagoj Cingula, President of the Scientific Committee – moderator</div> <div>Živanka Miladinović Bogavac, Deputy Rector MB University</div> <div>Miloš Stanković – vice-din Faculty of management and law</div> <div>INVITED SPEAKER(s)</div> <div>Mario Konecki, associate professor, Faculty of Organization and Informatics, University of Zagreb, Croatia</div> <div>Andreas Miltiadous, University of Ioannina, Department of Informatics and Telecommunications, Arta, Greece</div>		
10.30 – 12:30	Plenary Session One - Economics and management	
<div>Moderators:</div> <div>Prof dr Kristijan Ristić</div> <div>Doc. Dr Ljubomir Miljković</div>		
Hour of presentation	Author(s)	Scientific paper
10:30-10:40	Tatjana Cvetkovski, Violeta Cvetkovska Tomanović	SKILLS FOR THE FUTURE: WHAT WE NEED TO KNOW
10:40-10:50	Aleksandar M. Damnjanovic, Vesela Vlaskovic, Snezana Maksimovic	STRATEGIC LEADERSHIP IN THE DIGITAL TRANSFORMATION OF HUMAN RESOURCE MANAGEMENT IN SMALL AND MEDIUM-SIZED ENTERPRISES
10:50-11:00	Snežana Mihajlov, Nenad Mihajlov	ADAPTIVE LEADERSHIP IN COMPLEX SYSTEMS: MOVING BEYOND BUREAUCRATIC CONSTRAINTS
11:00-11:10	Monika Jelušić, Irena Konecki	Hotel food waste management in Croatia
11:10-11:20	Danijela Parojčić, Milan Stamatović	THE ROLE OF HRM IN ORGANIZATIONS IMPLEMENTING AGILE METHODOLOGIES
11:20-11:30	Aco Benović, Miroslav Miškić, Rada Marinkov	ENHANCING BANKABILITY IN RENEWABLE ENERGY PROJECTS THROUGH EFFECTIVE RISK MANAGEMENT
11:30-11:40	Aleksandar M. Damnjanović, Marija Simonović	DIGITAL TRANSFORMATION AND EMOTIONAL INTELLIGENCE OF LEADERS

11:40-11:50	Amal Mohamed Kamel Abdel Malik	THE ROLE OF ROAD TRANSPORT IN ENHANCING TRADE WITHIN FREE ZONES: A CASE STUDY OF MISRATA FREE ZONE – LIBYA
11:50-12:00	Goran Babić, Filip Marković	STRATEGIC MANAGEMENT IN THE AGE OF GLOBAL DISRUPTION: REDEFINED GOALS AND MANAGEMENT STYLES
12:00-12:10	Dejan Ninković, Nikola Andrić	ASPECTS OF USA-CHINA TENSIONS ASSOCIATED WITH AI
12:10-12:20	Marijana Aleksić, Miloš Nikolić	BORDER PROBLEMS OF SERBIA WITH SURROUNDING COUNTRIES
12:20-12:30	Milana Mrkalj Gajica, Aleksandar Živković, Davor Macura, Kristijan Ristić	THE FUTURE OF INTERNATIONAL FINANCE: HOW DOES MULTIPOLARITY AFFECT GLOBAL CAPITAL MARKETS?
12:30-13:00	Coffee break	
13.00-15:00	Continuation of Work in Plenary Session One	
13:00-13:10	Nataša Simic	APPLICATION OF THE INTEGRATED SYSTEM OF MEASURING THE PERFORMANCE OF BUSINESS SYSTEMS
13:10-13:20	Ljubomir Miljković, Dragana Trnavac	MACROECONOMIC CONSEQUENCES OF GROWING PROTECTIONISM AS exemplified by the US-CHINA TRADE WAR
13:20-13:30	Milorad M. Šolević	INTEGRATION OF QUALITY INTO THE PUBLIC SERVICES MANAGEMENT SYSTEM
13:30-13:40	Miloš Z. Dimitrijević, Miloš M. Nikolić	THE ROLE OF STRATEGIC HUMAN RESOURCE MANAGEMENT IN THE SECURITY SYSTEM
13:40-13:50	Miloš Nikolić, Mimica Milošević, Dušan Milošević	MANAGING NATURAL RESOURCES AND HUMAN CAPITAL FOR ECONOMIC DEVELOPMENT: INFLUENTIAL INDICATORS
13:50-14:00	Rania Elbashir, Dania Elbashir, Saad Bashir	CRYPTOCURRENCIES AND THEIR IMPACT ON THE FUTURE
14:00-14:10	Snežana Aleksić	“EXPO 2027” AND THE POSITIONING OF THE REPUBLIC OF SERBIA IN THE BIPOLAR WORLD
14:10-14:20	Ljiljana Kontić, Miloš Todosijević, Sanel Mehmedi	THE STATE OF ENTREPRENEURSHIP IN SERBIA: INSIGHTS FROM ENTERPRISE SURVEYS
14:20-14:30	Danilo Rončević, Dejan Kostić Aleksandar Matić	КОНЦЕПТ КРИЗНОГ МЕНАЏМЕНТА И ВРСТЕ КРИЗА
14:30-14:40	Milana Mrkalj Gajica, Aleksandar Živković, Davor Macura, Kristijan Ristić	NANCIAL DOMINANCE IN A MULTIPOLAR WORLD: IS THE DOLLAR LOSING ITS STATUS AS THE GLOBAL RESERVE CURRENCY?
14:40-14:50	Vojislava Nićin, Slobodan Nićin	POSSIBILITIES OF DEVELOPMENT AND IMPLEMENTATION OF NEW TECHNOLOGIES AND INNOVATIONS IN THE MODERN WORLD
14:50-15:10	Discussion and summarization of conclusions	
10.30 – 12:30	Plenary Session Two - Law and security	
Moderators: Asociet professor Dragana Lazic Djuric, PhD Asistant professor Martin Matijašević, PhD		

Hour of presentation	Author(s)	scientific paper
10:30-10:40	Boris Krivokapić	INTERNATIONAL DISPUTES AND THEIR PEACEFUL RESOLUTION
10:40-10:50	Živanka Miladinović Bogavac, Zoran Jovanovski, Martin Matijašević	COMPARATIVE ANALYSIS OF THE PROBLEM OF DEFINING THE CRIMINAL OFFENSE OF TERRORISM IN INTERNATIONAL LAW
10:50-11:00	Aleksandra Danilović, Neđo Danilović	THE RULE OF LAW IN DEVELOPMENT CONDITIONS OF THE BIPOLAR AND MULTIPOLAR WORLD ORDER
11:00-11:10	Dragan Manojlović, Dragana Lazić, Samra Dečković	POLICE SURVEILLANCE UNDER THE DRAFT INTERNAL AFFAIRS LAW: FULL ENVIRONMENTAL SURVEILLANCE-GENERAL SUSPICION OF CITIZENS OR SUSPECTS
11:10-11:20	Momčilo Jokić, Slobodan Petrović	MEDIA SPACE IN THE REPUBLIC OF SERBIA AND ITS FUNCTION IN CREATING THE POLITICAL SYSTEM
11:20-11:30	Snezana Maksimovic, Dragana Lazić	THE RISK OF CORRUPTIVE ABUSE OF INFORMATION TECHNOLOGIES IN PUBLIC ADMINISTRATION: IDENTIFICATION, CONTROL MECHANISMS AND PREVENTIVE MEASURES
11:30-11:40	Snežana R. Stojanović	TAX TREATY ABUSE AND THE MULTILATERAL INSTRUMENT AS THE PARTS OF THE OECD GLOBAL PROJECT ON BASE EROSION AND PROFIT SHIFTING
11:40-11:50	Borivoje R. Mirošević	THE LEGAL SYSTEM OF THE REPUBLIC OF SERBIA IN THE JAWS OF BIPOLAR OR MULTIPOLAR ENVIRONMENT
11:50-12:00	Dusan Jerotijević, Zoran Jerotijević	DIPLOMACY IN SERBIA 1815 TO 1830 AS A RELATION TO SERBIA'S INTERNATIONAL SITUATION AT THE END OF THE 20TH AND BEGINNING OF THE 21ST CENTURY
12:00-12:10	Zoran Jerotijević, Gorica Jerotijević	ANTI-GLOBALIST MOVEMENT
12:10-12:20	Martin Matijašević, Kristijan Đujić, Aleksandar Stojanović	SECURITY SYSTEMS IN HEALTHCARE INSTITUTIONS
12:20-12:30	Kristijan Manojlović	SECRET SURVEILLANCE OF COMMUNICATIONS IN THE FIGHT AGAINST ORGANIZED CRIME
12:30-13:00	Coffee break	
13.30-15:00	Continuation of Work in Plenary Session Two	
13:00-13:10	Adrienn Veisz Norbert Kovacs, Zsolt Szakaly	Presentation via Videlo link from Hungary
13:10-13:20	Slobodan Petrović	ETHICS AS A SYMBIOSIS OF RELIGION, CULTURE, CUSTOMS AND MORALS
13:20-13:30	Zorančo Vasilkov	INTERNATIONAL RELATIONS OF THE USA AND THE EU: A DYING ALLIANCE?
13:30-13:40	Jelena Vuković, Marija Kostić	(UN)LAWFUL TERMINATION OF EMPLOYMENT CONTRACT DUE TO TEMPORARY INABILITY TO WORK
13:40-13:50	Miljan M. Žižić	THE IMPACT OF THE 1989 WASHINGTON CONSENSUS ON THE PROCESS OF DEREGULATION OF THE STATE AND LAW
13:50-14:00	Marko Jovanović, Milan Ječmenić	RIGHT TO PROTECTION OF THE INDICATION OF GEOGRAPHICAL ORIGIN OF PRODUCTS WITH

		REFERENCE TO CONSUMER PROTECTION
14:00-14:10	Snežana Ružić	IMPLEMENTATION OF EUROPEAN UNION DIRECTIVES IN THE LEGISLATIVE FRAMEWORK OF HIGHER EDUCATION IN THE REPUBLIC OF SERBIA – CHALLENGES AND PERSPECTIVES –
14:10-14:20	Jelena Rakić	ZAKON O BIOMEDICINSKI POTPOMOGNU-TOJ OPLODNJI I DISKRIMINACIJA SLOBODNIH ŽENA S ASPEKTA PRAVA NA RAĐANJE
14:20-14:30	Ilija Lučić, Aleksandar Matić, Sfirakis E. Evangelos	DERIVATIVE LAWSUIT AS A MEAN OF PROTECTING THE INTERESTS OF COMPANIES WITH STATE CAPITAL
14:30-14:50	Discussion and summarization of conclusions	
10.30 – 12:00		Plenary Session Three – Internet technologies
Moderators: Asistant professor Ratko Ivković Prof dr Vuk Vujović		
Hour of presentation	Author(s)	scientific paper
10:30-10:40	Andreas Miltiadous, Emmanouil Gionanidis Alexandros, T. Tzallasl	UNSUPERVISED FRAMEWORK FOR CUSTOMER SEGMENTATION IN THE PHARMACEUTICAL SECTOR
10:40-10:50	Suad Suljović, Vuk Vujović, Nenad Petrović, Miloš Todorov, Dušan Regodić	GENAI FOR NETWORK EXPERIMENTATION: CC OF SC DIVERSITY UNDER THE COMBINED EFFECTS OF RICIAN FADING AND RICIAN CO-CHANNEL INTERFERENCE IN WCN CASE STUDY
10:50-11:00	Vuk Vujović, Dejan Dodić, Suad Suljović	A COMPREHENSIVE COMPARATIVE ANALYSIS OF RETRIEVAL-AUGMENTED GENERATION (RAG) AND LONG CONTEXT WINDOWS IN LEGAL DOCUMENT ANALYSIS
11:00-11:10	Vladimir Todorović	LEVERAGING AI CALL CENTERS AND THE 3I STRATEGY FOR TRANSFORMING BUILDING MAINTENANCE IN SERBIA: CHALLENGES AND OPPORTUNITIES
11:10-11:20	Ana Vukić, Radomir Regodić, Dejan Dodić, Borivoje Milošević, Dušan Regodić	THE GROWING DEMANDS OF THE GLOBAL COMPUTER NETWORK AND THE CURRENT STATE OF INTERNET PROTOCOL DEVELOPMENT
11:20-11:30	Ana Stevanovic, Jesús Muñoz-Cádiz, Bata Vasic	ROBUST AND BLIND DATA HIDING: A SURVEY OF CRYPTOGRAPHIC PROTECTION METHODS
11:30-11:40	Danica B. Milošević, Ana Vukić, Borivoje M. Milošević, Dušan B. Regodić	IMPROVING LANGUAGE SKILLS USING ARTIFICIAL INTELLIGENCE
11:40-11:50	Čedomir Vasić	SURFACE CHARACTERISTICS AS A CRITERION FOR FACIAL SKIN CLASSIFICATION USING A CONVOLUTIONAL NEURAL NETWORK
11:50-12:00	Ana Vukić, Dušan Regodić, Dejan Dodić	APPLICATION OF DEEP LEARNING MACHINE TRANSLATION FOR TRANSLATION FROM ENGLISH TO SERBIAN LANGUAGE

12:00-12:10	Halima Onalla Ali, Sakina Mousa Almakhzoum, Velimir Dedić, Dušan Regodic	PROSPECTS FOR INVESTMENT IN RENEWABLE AND SUSTAINABLE ENERGIES IN THE AGE OF ARTIFICIAL INTELLIGENCE
12:20-12:30	Discussion and summarization of conclusions	
12:30-13:00	Coffee break	
15:00-17:00	Lunch (<i>Rrestoran Careva ćuprija</i>)	