

Purpose, structure and goals of the study program

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The purpose of this study program is to cultivate masters in economics equipped to undertake a diverse array of roles across various organizations, including manufacturing, trade and service enterprises, small, medium, and large-scale businesses, accounting firms, consultancy practices, commercial banks, insurance firms, educational institutions, governmental bodies, non-profit organizations, as well as scientific and research establishments. Our objective is to provide students with not only theoretical insights but also practical business skills applicable in both domestic and international contexts. Through a curriculum emphasizing deepened and refined theoretical, methodological, and applied knowledge, our goal is to empower students to undertake complex analytical, project management, and leadership roles within organizations and institutions, navigating the intricate landscape of global economic dynamics and rapid technological advancements.

The aim of the study program is to cultivate leadership, organizational prowess, analytical skills, technical proficiency, and the ability to thrive under pressure in aspiring master economists. Our goal is to prepare students for the profession of Master of Economics, equipping them for executive and managerial responsibilities encompassing planning, organizing, coordinating, leading, and overseeing activities, phenomena, processes, and events across diverse sectors including public and state administration, local governance, corporate entities, civil society organizations, and international bodies. Graduates of this program will be well-prepared for various roles in specialized organizations like Directors and Executive Officers in businesses, Administrative and Commercial Managers, Financial Directors, Human Resources Managers, Regional Sales Directors, Heads of Commercial and Marketing departments, Policy and Planning Managers, Production and Specialized Services Managers, Economic Propaganda and Public Relations Officers, Economist Statisticians, Economic Analysts, Economic Advisors, and other related positions.

The master's academic study program delivers high-quality foundational, theoretical-methodological, scientific-professional, and professionally-applied knowledge essential for the continued academic and professional development of students. It equips students not only for successful integration into the educational and scientific realms but also for effective participation in doctoral academic studies.

Upon completing the study program, master's graduates in economics will be equipped to pursue a wide range of professions across public and state administration bodies, local governance units, corporations, business entities, civil society organizations, and international institutions. They will possess the skills necessary to undertake executive and managerial responsibilities, including planning, organizing, coordinating, leading, and controlling activities within their respective organizations. Potential roles for these graduates may include positions such as Regional Sales Director, Head of Commercial Sector, Marketing Director, Sales Promotion Manager, Economic Propaganda and Public Relations Manager, Economist Statistician, Economic Propaganda Specialist, Commercial Economist, Economic Analyst, Economic Advisor, Assistant to the Bank Director, Project Manager, Risk Assessment Manager, Bank Branch Director, Auditor, Commercial Manager, Credit Officer, Investment Analyst, Financial Analyst, Bank Branch

Manager, Project Assistant, Quality Management Project Manager, Economic Advisor in the Ministry of Finance, and more.

The learning outcomes are aligned with the learning outcome descriptors of the National Qualifications Framework (NQF) at level 7.1, as specified by the Law on the National Framework of Qualifications of the Republic of Serbia ("Official Gazette of the RS", No. 27/2018, 6/2020). The Ministry of Education, Science, and Technological Development, in collaboration with the Qualifications Agency, have developed the latest unified List of Qualifications, last updated on January 4, 2021. This comprehensive list combines over 4,000 qualifications across all levels of education in Serbia. It serves as a fundamental tool for monitoring the alignment of labor market needs with education, as well as for planning and implementing public policies in the domains of education and employment.

The competencies and academic titles acquired by students of the Master of Economics (MAS Economics) study program, subject to accreditation, are fully in accordance with the List of Qualifications of the Republic of Serbia. Upon completion of the program, graduates are conferred academic degrees recognized under the List of Qualifications, coded as 71.3.0311.0020 Master of Economics. The learning outcomes of students are delineated according to the levels and descriptors of qualifications in the National Qualifications Framework of Serbia (NOKS), corresponding to level 7.1A.

KNOWLEDGE: Upon graduation, students possess advanced and specialized academic and/or professional knowledge pertaining to theories, principles, and processes within the field of economics. They demonstrate proficiency in evaluating, critically understanding, and applying scientific and applied research methodologies relevant to economics.

SKILLS: Graduates adeptly tackle intricate problems with innovative solutions that actively contribute to economic development. They proficiently employ effective communication skills to collaborate with individuals from diverse social backgrounds. Furthermore, they demonstrate proficiency in utilizing relevant equipment, instruments, and devices essential for both scientific and applied economic research.

SKILLS AND ATTITUDES: Graduates of this program exhibit proactive problem-solving skills, even under standard conditions. They demonstrate an entrepreneurial spirit and readily assume management roles. Proficient in independently managing complex projects, they do so with full accountability. Upholding ethical standards within their profession, they effectively organize, supervise, and mentor others to enhance existing practices in the field of economics.